Verticalized Packages





Business, News, Finance PMP

Connatix is a next-generation, end-to-end video marketplace that helps advertisers deliver within pre-roll and mid-roll inventory on top publisher sites. Our proprietary player is placed directly on publishers' pages, offering precise control and transparency over ad relevance, performance, and brand engagement with readers.

Top Business, News & Finance advertisers increased their video investment in CNX inventory by 25% through April '20. As investment grows through Q2 - take advantage of decreased competition and efficient performance with Connatix's verticalized PMP package.

Example Site List



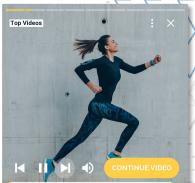
Inventory Overview

Buy through PMP or Managed Service

Available Impressions: 2.28 Devices: Desktop, Mobile

Flight Dates: Q2 **CPM:** \$15-\$25

Targeting: Contextual, Sitelist, Video Performance



Try this to increase your mileage without the burnout.

Performance Metrics



